# Consultation Analysis Report



**AUGUST 2021** 

# **CONSULTATION ANALYSIS REPORT**

for the proposed

**Forest Hill Silos Mural** 

#### **BACKGROUND**

A survey on a proposal to install a mural on the grain silos at William Street, Forest Hill, opened on Saturday 5 June 2021 and closed on Wednesday 7 July 2021. The survey was hosted on the Engagement Hub online platform and supported with printed versions available at Council's Customer Service Centres, VIC and Libraries, as well as Van Ansem's Garage and Caffe Sorella in Forest Hill.

The survey was promoted in print newspapers, Council's social media, and flyers and posters in Council's public venues, as well as all shopfronts in Forest Hill. Several large corflute signs were placed around Forest Hill including in Railway Street in front of the silos. Promotion and engagement were further supported by in-person pop-up consultations in Forest Hill as follows:

- Sunday 6 June, 9am 12pm
- Wednesday 9 June, 3pm 6pm
- Saturday 12 June, 9am 12pm

Additional comments were provided at the in-person consultations and via the Engagement Hub platform. While these comments can't be translated into the survey results, they are included towards the end of this report as they provide qualitative feedback on the project.

#### **ANALYSIS PROCESS**

#### **Total Respondents: n=307**

Note that not all respondents completed every question, and for some questions, respondents were able to select more than one answer, so figures do not total 307 for each question.

The analysis provides summaries at several levels:

- Overall results
- Filtered by Current Forest Hill Residents Only
- <u>Filtered by Current Forest Hill Business Only</u>
- <u>Filtered by respondents from outside the Lockyer Valley (potential visitors)</u>

This process provides an insight into any notable differences among certain respondent types and assists in tailoring an Artist's Brief to maximise alignment with and benefits for all key stakeholder types.

#### **EXECUTIVE SUMMARY**

This project consultation has received one of the highest levels of engagement from the community we've had (307 surveys plus 30 in-person conversations and additional direct submissions). While the total number of participants represents less than 1% of the Lockyer Valley's population, it is not a project that directly affects a large portion of the population.

We believe the response and completion rate of surveys demonstrates genuine community interest in the project.

The results show very strong support for the project including the perceived potential to attract visitors to both Forest Hill and the wider region. This support is consistent across sub-sets including Forest Hill residents, Forest Hill businesses and potential visitors (non-Lockyer Valley residents).

Key themes for the proposed artwork have been clearly identified in the results and will provide a strong guide for potential artists to respond to via the Artist's Brief. The dominant themes are:

- Historic theme from Forest Hill
- Abstract

There are a mix of subordinate themes which could be considered within the final designs, so long as they don't override the predominant themes above.

It is worth noting that Farming in the Lockyer Valley was clearly the least supported theme.

The results of this survey should be used to design an Artist's Brief and consideration should be given to providing this report to the potential artists so they can review, assess and respond to the community's feedback.

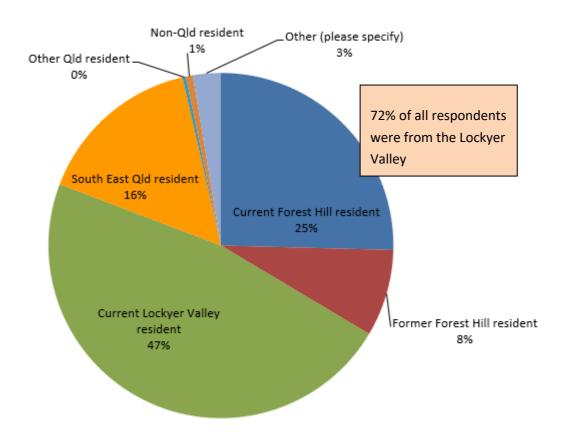
Further, it is recommended that this report be made available to the community, especially project respondents, via the Engagement Hub platform which hosts the project.

# **OVERALL RESULTS** (n=307)

#### **PROJECT AWARENESS**

• On average, 65% had reviewed project information

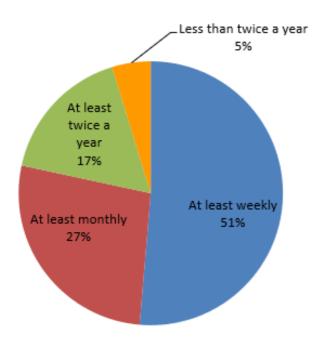
#### **RESIDENTIAL RELATIONSHIP TO FOREST HILL**



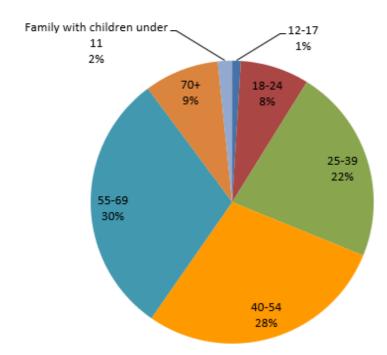
#### **BUSINESS OPERATORS**

- Forest Hill business operator = 20
- Lockyer Valley business operator = 34
- Lockyer Valley tourism operator = 2
- South East Qld tourism operator = 2

#### FREQUENCY OF VISITING FOREST HILL



# **AGE RANGE OF RESPONDENTS**



#### HOW WELL DO YOU BELIEVE THIS PROJECT COULD ENHANCE THE TOWN?

96% believed the project would enhance Forest Hill Extremely well or Reasonably well

2% were Neutral or Unsure

2% responded Not so well or Not well at all

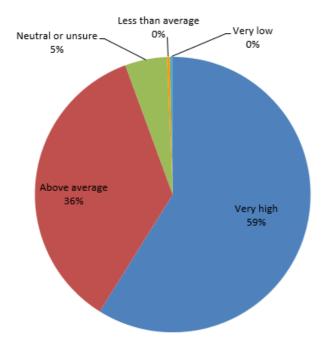
**SUMMARY**: A significant majority (96%) of respondents who completed the survey <u>strongly believe</u> the proposed project would enhance Forest Hill.

#### HOW MUCH POTENTIAL WOULD THIS PROJECT HAVE TO DRAW TOURISTS INTO FOREST HILL?

95% responded *Very high* or *Above average* 

5% were Neutral or Unsure

0% responded Less than average or Very low



**SUMMARY**: Respondents who completed the survey are very optimistic and confident in the tourism potential of the proposed project for Forest Hill. (95%)

# HOW MUCH POTENTIAL WOULD THIS PROJECT HAVE TO <u>DRAW TOURISTS INTO OTHER PARTS OF THE LOCKYER</u> <u>VALLEY</u>?

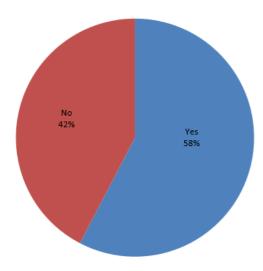
88% responded Very high or Above average

11% were Neutral or Unsure

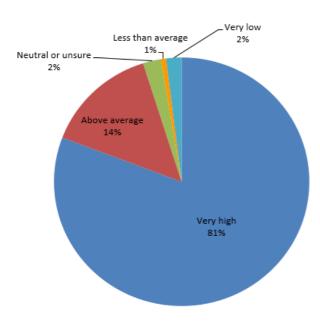
1% responded Below average or Very low

**SUMMARY**: Respondents who completed the survey <u>are very optimistic and confident in the tourism potential</u> of the proposed project for the wider Lockyer Valley. (88%)

# HAVE YOU VISITED SILO ART PROJECTS ELSEWHERE?



# WHAT IS YOUR OVERALL LEVEL OF SUPPORT FOR THIS PROPOSED PROJECT?



95% responded Very high or Above average

2% were Neutral or Unsure

3% responded Less than average or Very low

**SUMMARY**: Respondents who completed the survey <u>are overwhelmingly supportive</u> of the proposed silo art project in Forest Hill. (95%)

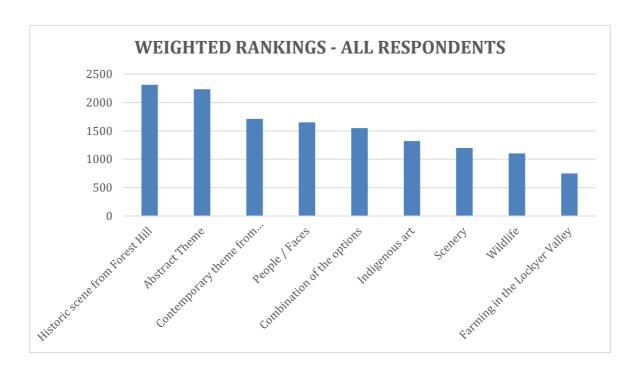
#### PREFERRED THEMES

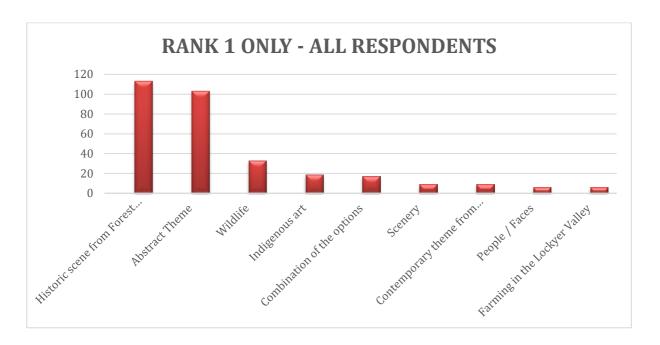
Preferred themes are assessed in two ways:

- 1. WEIGHTED RANKINGS: As participants are asked to rank the options in order of preference, we apply a weighting (value) to each rank. Specifically, as there were nine Options:
  - Rank 1 = 9 points
  - Rank 2 = 8 points
  - Rank 3 = 7 points
  - Etc

The results are then added to get an <u>overall</u> score per Option.

- 2. RANK 1 ONLY: This approach provides the results only for how many times an Option was selected as the top ranking.
- 3. COMBINATION OVERVIEW: By looking at both sets of results we compare how the weighted results align with Rank 1 preferences and assess if there are any notable nuances to further consider.





These two graphs provide important context.

**SUMMARY**: Respondents who completed the survey clearly favour the key themes of:

- Historic scene from Forest Hill
- Abstract theme

It is also worth noting that lower ranked themes do not have to be completely excluded from mural designs, however the designs should reflect the overall preferences of respondents.

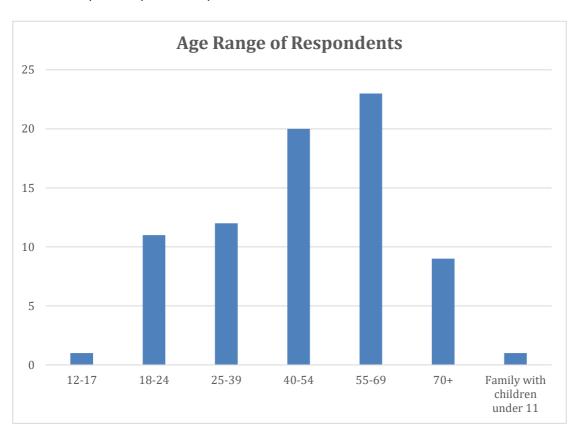
# FILTERED BY CURRENT FOREST HILL RESIDENTS ONLY (n=78)

#### **PROJECT AWARENESS**

• On average, 60% had reviewed project information.

#### **BUSINESS OPERATORS**

- Forest Hill business operator = 19
- Lockyer Valley business operator = 7
- Lockyer Valley tourism operator = 0

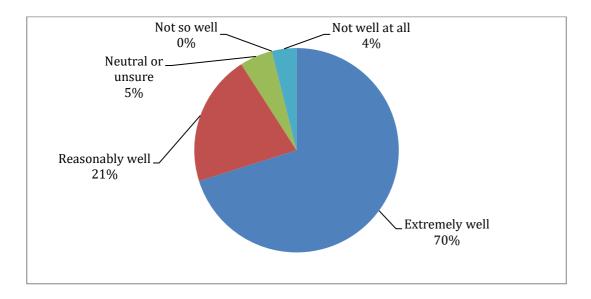


# HOW WELL DO YOU BELIEVE THIS PROJECT COULD ENHANCE THE TOWN?

91% believed the project would enhance Forest Hill Extremely well or Reasonably well

5% were Neutral or Unsure

4% responded Not so well or Not well at all



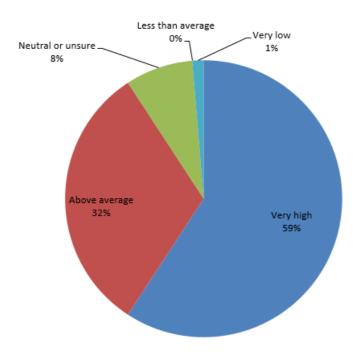
SUMMARY: significant majority (91%) of <u>Forest Hill residents</u> who completed the survey <u>strongly believe</u> the proposed project could enhance Forest Hill.

# HOW MUCH POTENTIAL WOULD THIS PROJECT HAVE TO DRAW TOURISTS INTO FOREST HILL?

91% responded Very high or Above average

8% were Neutral or Unsure

1% responded Less than average or Very low



SUMMARY: <u>Forest Hill residents</u> who completed the survey <u>are very optimistic and confident in the tourism potential</u> of the proposed project.

# HOW MUCH POTENTIAL WOULD THIS PROJECT HAVE TO <u>DRAW TOURISTS INTO OTHER PARTS OF THE LOCKYER</u> VALLEY?

86% responded Very high or Above average

14% were Neutral or Unsure

0% responded Below average or Very low

SUMMARY: <u>Forest Hill residents</u> who completed the survey <u>are very optimistic and confident in the tourism potential</u> of the proposed project for the wider Lockyer Valley. (86%)

#### WHAT IS YOUR OVERALL LEVEL OF SUPPORT FOR THIS PROPOSED PROJECT?

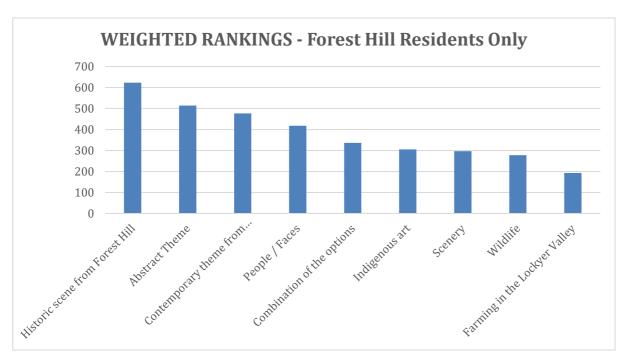
88% responded Very high or Above average

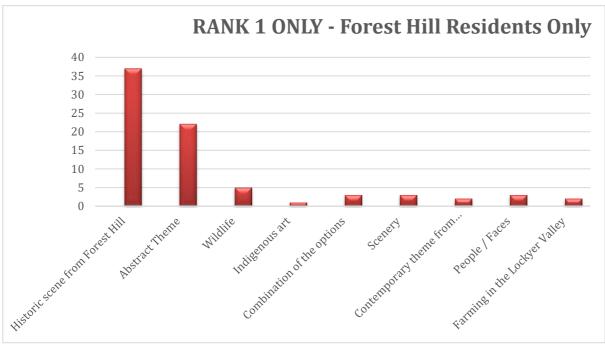
5% were Neutral or Unsure

7% responded Less than average or Very low

SUMMARY: <u>Forest Hill residents</u> who completed the survey <u>are strongly supportive</u> of the proposed silo art project in Forest Hill. (88%)

# PREFERRED THEMES





These two graphs provide important context.

**SUMMARY**: Forest Hill Residents who completed the survey clearly favour the key themes of:

- Historic scene from Forest Hill
- o Abstract theme
- Contemporary theme from Forest Hill (though not as their first choice)

It is also worth noting that lower ranked themes do not have to be completely excluded from mural designs, however the designs should reflect the overall preferences of respondents.

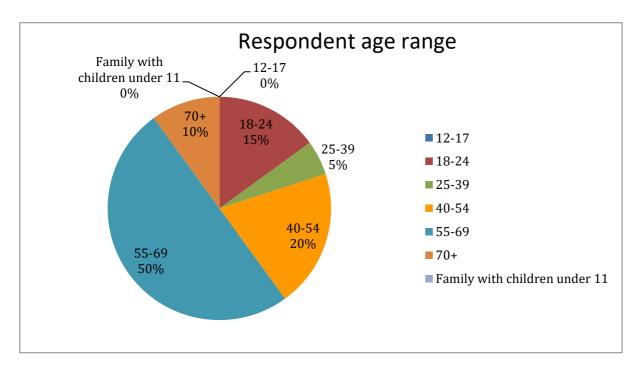
# FILTERED BY CURRENT FOREST HILL BUSINESSES ONLY (n=20)

#### **PROJECT AWARENESS**

• On average, 60% had reviewed project information.

#### **BUSINESS OPERATORS / RESIDENTS**

• 96% of Forest Hill business owners are Forest Hill residents

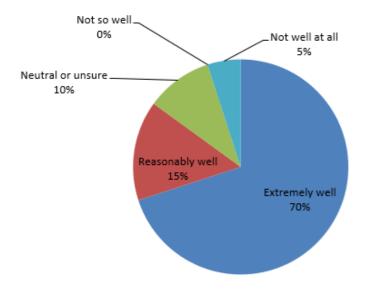


#### HOW WELL DO YOU BELIEVE THIS PROJECT COULD ENHANCE THE TOWN?

85% believed the project would enhance Forest Hill Extremely well or Reasonably well

10% were Neutral or Unsure

5% responded Not so well or Not well at all



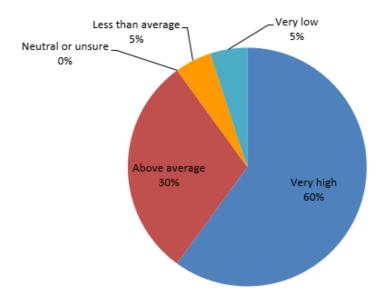
SUMMARY: A significant majority (85%) <u>Forest Hill business operators</u> who completed the survey <u>strongly believe</u> the proposed project could enhance Forest Hill.

# HOW MUCH POTENTIAL WOULD THIS PROJECT HAVE TO DRAW TOURISTS INTO FOREST HILL?

90% responded Very high or Above average

0% were Neutral or Unsure

10% responded Less than average or Very low



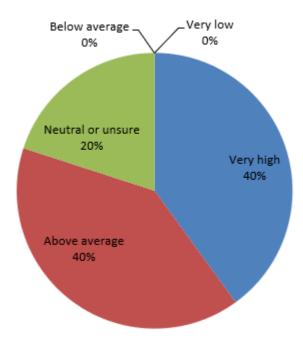
SUMMARY: A significant majority (90%) of <u>Forest Hill business operators</u> who completed the survey <u>are very optimistic and confident in the tourism potential</u> of the proposed project.

HOW MUCH POTENTIAL WOULD THIS PROJECT HAVE TO <u>DRAW TOURISTS INTO OTHER PARTS OF THE LOCKYER</u> <u>VALLEY?</u>

86% responded Very high or Above average

20% were Neutral or Unsure

0% responded Below average or Very low



SUMMARY: A significant majority (86%) of <u>Forest Hill business operators</u> who completed the survey <u>are very optimistic and confident in the tourism potential</u> of the proposed project for the wider Lockyer Valley.

# WHAT IS YOUR OVERALL LEVEL OF SUPPORT FOR THIS PROPOSED PROJECT?

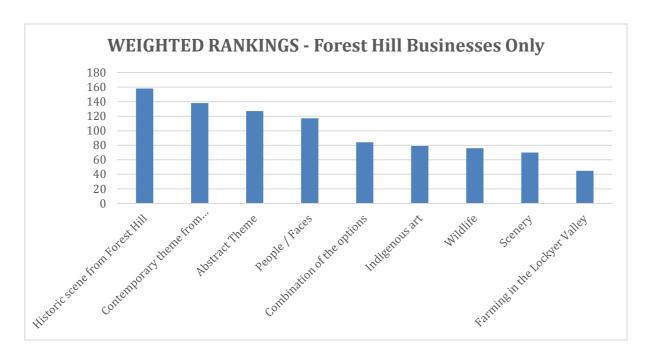
85% responded Very high or Above average

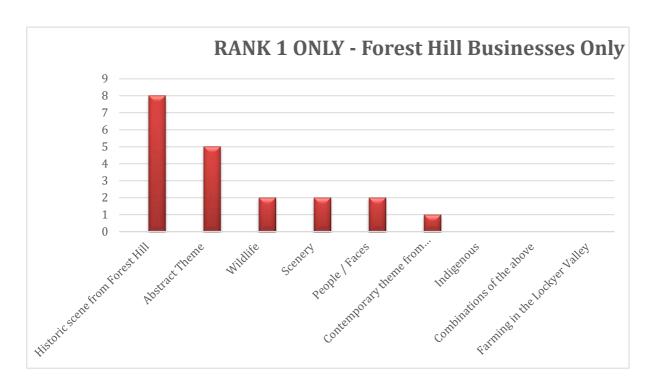
5% were Neutral or Unsure

10% responded Less than average or Very low

SUMMARY: A significant majority (85%) of <u>Forest Hill business operators</u> who completed the survey <u>are strongly supportive</u> of the proposed project for the wider Lockyer Valley.

#### PREFERRED THEMES





SUMMARY: Note that <u>Forest Hill business operators</u> who completed the survey rated the artwork theme of *Contemporary theme from Forest Hill* slightly higher than local residents or the overall results <u>on a weighted</u> <u>ranking</u>, however few had it as the <u>Rank 1</u>.

#### **ADDITIONAL OBSERVATIONS**

Note in the Themes section that Farming in the Lockyer Valley rates the lowest across all scoring types and filters.

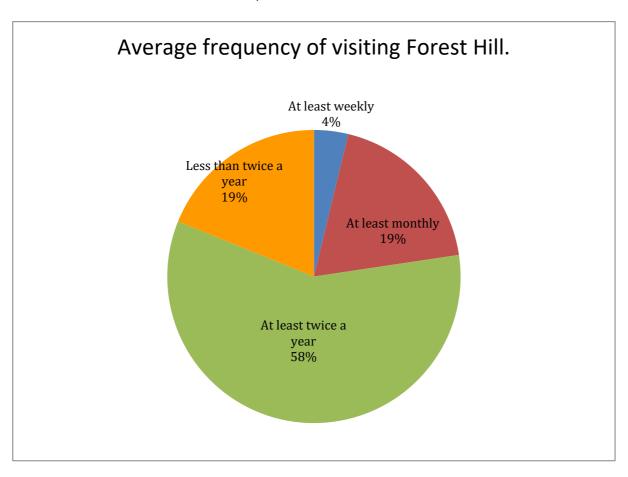
# FILTERED BY NON-LOCKYER VALLEY RESPONDENTS ONLY (n=54)

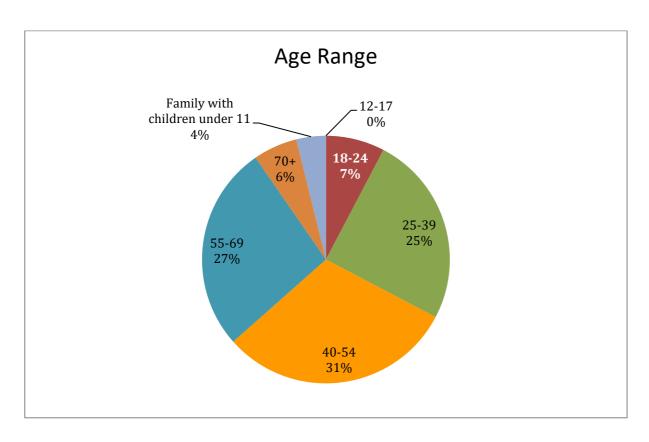
#### **PROJECT AWARENESS**

• On average, 69% had reviewed project information.

#### **BUSINESS OPERATORS / RESIDENTS**

- 89% of these respondents were from elsewhere in SE Qld (our proposed day-trip market)
- 2% from elsewhere in Qld
- 4% from outside Queensland
- 5% from "Other" (unspecified)
- 3% were Lockyer Valley <u>business</u> operators
- 2% were Lockyer Valley tourism operators
- 4% were SE Qld tourism operators
- None were Forest Hill business operators

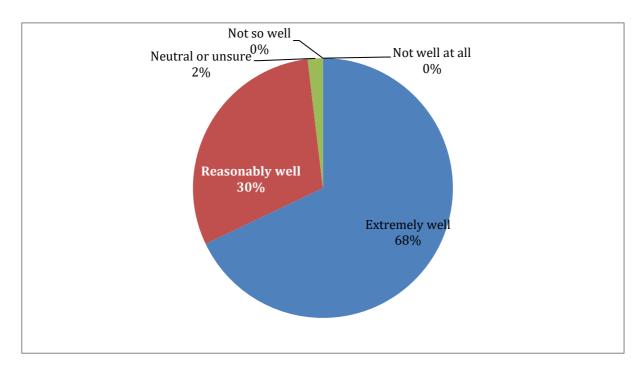




# HOW WELL DO YOU BELIEVE THIS PROJECT COULD ENHANCE THE TOWN?

98% believed the project would enhance Forest Hill Extremely well or Reasonably well

2% were Neutral or Unsure

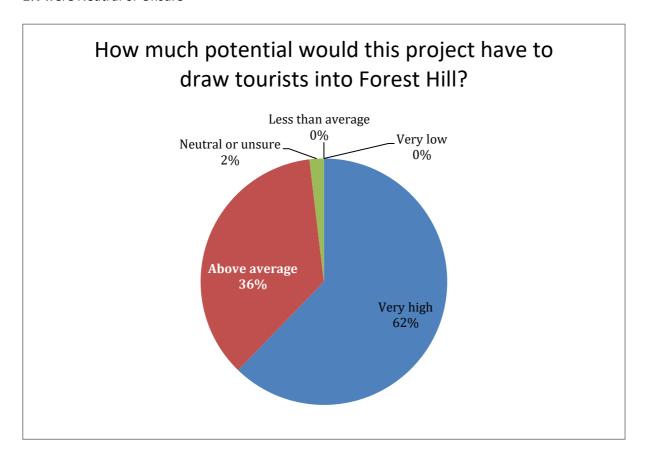


SUMMARY: Almost all (98%) potential visitors who completed the survey <u>strongly believe</u> the proposed project could enhance Forest Hill.

# HOW MUCH POTENTIAL WOULD THIS PROJECT HAVE TO DRAW TOURISTS INTO FOREST HILL?

98% responded Very high or Above average

2% were Neutral or Unsure

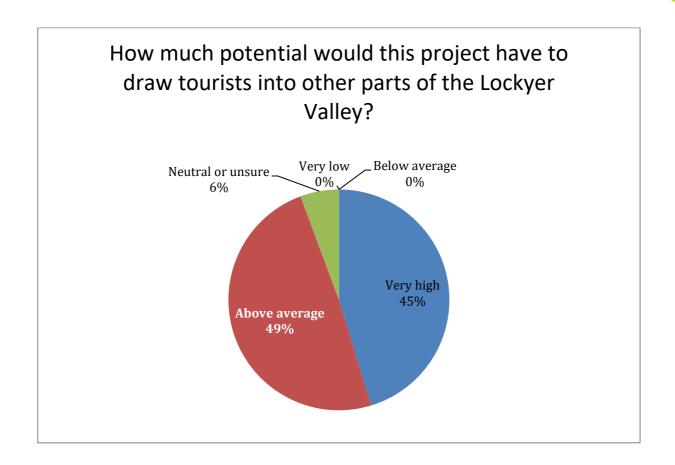


SUMMARY: Almost all potential visitors (98%) who completed the survey <u>are very optimistic and confident in the tourism potential</u> of the proposed project.

HOW MUCH POTENTIAL WOULD THIS PROJECT HAVE TO <u>DRAW TOURISTS INTO OTHER PARTS OF THE LOCKYER</u> <u>VALLEY</u>?

94% responded Very high or Above average

6% were Neutral or Unsure



SUMMARY: Almost all (96%) potential visitors who completed the survey <u>are very optimistic and confident in</u> <u>the tourism potential</u> of the proposed project for the wider Lockyer Valley.

#### HAVE YOU VISITED SILO ART PROJECTS ELSEWHERE?

65% YES

35% NO

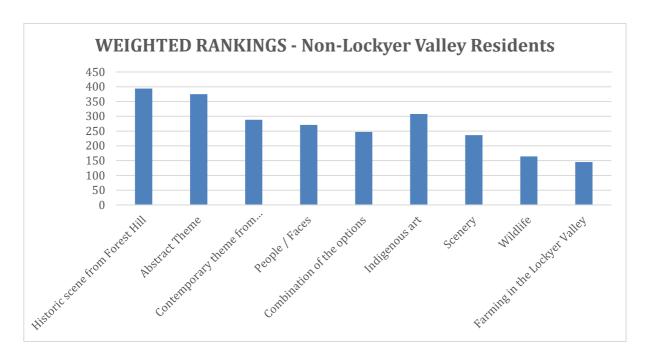
# WHAT IS YOUR OVERALL LEVEL OF SUPPORT FOR THIS PROPOSED PROJECT?

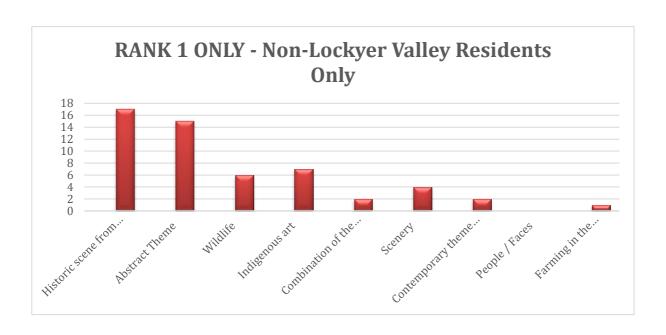
98% responded Very high or Above average

2% were Neutral or Unsure

SUMMARY: Almost all (98%) of potential visitors who completed the survey <u>are strongly supportive</u> of the proposed Silo Art project in Forest Hill.

# PREFERRED THEMES





SUMMARY: Note that <u>potential visitors</u> who completed the survey rated the key artwork themes in a similar manner to the overall responses, Forest Hill Residents and Business Operators.

The most notable change is a high ranking for Indigenous themes, which came in 3<sup>rd</sup> in both Rank 1 and Weighted results. This should be considered in the Artist's Brief if a key goal of the project is to attract visitors.

#### **ADDITIONAL OBSERVATIONS**

Note in the Themes section that *Farming in the Lockyer Valley* rates the lowest across all scoring types and filters, except for among potential visitors, where only People/Face rates lower in Rank 1 results.

#### **COMMENTS FROM RESPONDENTS**

Final Comments from Forest Hill Residents

Final Comments from Forest Hill Business Operators

Final Comments from All Respondents (includes the sub-groups above)

Comments from In-person Consultations and non-Survey Submissions

#### Final Comments from Respondents who are Forest Hill Residents

NOTE: this section is verbatim and has generally has not been corrected for respondent typos nor has it been analysed for key themes and concerns.

- Who owns the silos and who is responsible for the maintenance of the structures currently?
  - Who will maintain the paintwork in the future and at what cost?
- The visibility of these silos from all directions in Forest Hill is excellent, unlike a lot of other silos in Australia. Please consider painting all sides.
- The Inland Rail could spoil this project and make enjoying the murals difficult. I would love to see the Railway yards developed in to a beautiful park precinct, to complement the painted silos.
  - Parking in Forest Hill is always an issue, so extra parking that allows for larger vehicles and caravans would be needed. Forest Hill is a town filled with heritage listed buildings as well as the ANZAC Monument, quaint shops, Old fashioned country pubs, and a beautiful hall. The silo project will be a great bonus to the town and the greater Lockyer Valley.
- The history of the town I have lived here 15 years now and both of my children have gone go Forest Hill school and I know all the local
- The Forest Hill railway and weigh bridge was a big thing back in the day. A real transport hub.
- The artist that painted the picture of the Lockyer High School teacher on the wall of the old squash courts that have since been demolished, has been robbed of his/her chance to exhibit his/her skills. I am sure he/she could do something fantastic with the silos.
- Sunflowers
- Reading travel articles I'm amazed at how much interest there is in silos around the
  country and it's become a highlight for so many travellers.
   If the local ones were painted, they too would bring many more people to Forest Hill
  and the Lockyer.

- Q7. I would like more discussion/thought given to what is meant by 'enhance'. In what way do we want to 'enhance' our local environment? Do we want to brighten up the area for locals? If so, putting the murals on the northern side will not achieve this. Do we want to bring more visitors than we have at the moment? I feel more questions/commentary should have been given to this aspect of the project to get people to realise what this means for the town.
  - Q8. So many country towns have some sort of 'street art' (of which silo painting is just another form) that it would need to make us really stand out or maybe just become another h-hum moment. Then the question becomes what are we going to do with all these extra visitors? Parking in the main and side streets is often at a premium already. Would it provide extra employment, or just a couple more casual positions?
  - Q11. My level of support would depend on more information, not as to the silo designs, but the financial aspect and the effects of Inland Rail. I do not like committing to projects that have such nebulous funding. Council rates do not need to be increased to pay for projects such as this when many people find it difficult to pay even now. I do not want to be beholden to funding from Inland Rail which would be looked upon as some sort of de-facto approval of their project. Also, what consideration is being given to how Forest Hill is going to look and function after Inland Rail has decimated the liveability of our town? What visitors will want to come and be bombarded by noisy trains every half hour?
  - Q12. Painting of the southern side of the silos would make it visible to more of the town and use some of the abandoned railway yards as parking. I would NOT like to see the green space of the Recreation Grounds turned into a bitumen carpark. I would rather the main street become more of a 'period piece'.
- Possibility of art on the northern side and night light display on the southern side. Not
  forgetting the east and west ends of the outer silos stand out to have their own piece
  of art.
- Parking could be an issue?
   Also the Inland Rail could spoil the view and ambiance.
- ONLY Forest Hill ratepayers should have a say on this project. They are the ones that will be here for years to come.
  - The silos are a part of Forest Hill history they should be left as they are!!! Not modernised!!!
  - Forest Hill does NOT need more tourists!! Yu can't get a park in Forest Hill now! What will be done about parking issues?
  - A letter should be sent to ALL Forest Hill ratepayers (not with postcode 4342 just F. Hill) with a survey attached!
- Maybe a mural could be an early scene of the railway yards showing all the produce drawn by horse & wagon. There are a few old photographs showing this.
- Make it happen

- Look forward to it
- Let's get this done! Whilst Aussies are being "forced" to visit their own backyards due to Covid- we need to get this project happening, to bring in \$\$ to our local economy. Especially when we are relatively at the centre on SE Qld. an easy day trip from Brisbane, Ipswich, Gold Coast, Toowoomba, Sunshine coast etc.
- Large business houses finance materials and labour for murals eg. paint companies, scaffolding companies.
   Young people to be able to be taught in TAFF colleges on art and scaffolding.
   When and if project goes ahead, maybe a volunteer group act as guides and information on silos.
- Just do it!! Sooner the better for our town and surrounding areas.
- Just do it
- It is a great idea and would be fabulous for the region. People would come to see the silos and then would see what this area is like. Advertising of other things to see in the area, would encourage visitors to check out other places. We might need to have a tourist information centre set up in town or near the silos? I just hope inland rail doesn't spoil it?
  - \* Parking in FH is a problem, so parking is needed. Also, parking in the main streets should be limited to 2 hours and be for \*customers only\*, not for residents and workers from the different shops/cafes.
- It had to be done in conjunction with bike path from Gatton to Forest Hill and further development of Forest Hill caravan park
- I'm excited by this project. It will be further enhanced by having a history trail for the town for visitors to enjoy. Another future project would be a short stay, free camping option. Future, future would be to develop the whole silo precinct to make it into a parkland and public place for all to enjoy.
- I'd like to see something colourful sunrise or sunset scene
- I would not like to see it personalized, with genuine community members or businesses.
- I would love to see this project go ahead. It will be good for not only Forest Hill but good for the Lockyer Valley region
- I think it's necessary to address the lack of parking in Forest Hill to accommodate extra tourists. Both for general traffic and also for caravans. This is the only issue I can foresee as a result of a fantastic project. Our little town is such a desirable place to be and this will showcase just how special it is both historically and currently.

- I think involving local indigenous artists & tributes to their long history with the land would be a step towards healing.
- I do not recommend faces as there will always be someone who will feel 'left out/ignored'
- I believe that the money would be best spent putting infrastructure in the town. Who
  is going to maintain these when painting starts to age? They are perfectly ok as they
  are
- I am not against the project, but I am apprehensive. Much thought and discussion would be needed for an appropriate theme, cost of works, cost of renovating art in how many years? Before any decisions, to be thoroughly investigated p which I guess it would be. State of the Railway Yards, Parking in town, consideration of residents and traffic near the site. In my opinion, I would like to see the Business area of town looking like a "Step back in time" for visitors. 7 out of 11 places are over 100 years old. History to build on.
- Hurry up and get it happening
- History of Forest Hill would be most interesting, going way back in time
- Great idea, will support tourism in the valley, and will support local businesses in the Forest Hill community
- Forest Hill needs something like this. The silos are sitting there doing nothing, make something of them. Just do it! You won't regret it
- Focus on the rural aspects of the Lockyer Valley and how beautiful it is here.
- Definitely should be to tell the history of Forest Hill.
   Having a designated RV area near them is a must.
- Creating a regional park around the silos on the adjacent railway land will need to be
  factored in as it is a key part to the success of the project. Also don't forget the water
  tower as a bookend project to the silos and should be incorporated into the theme. The
  silo art trail has heaps of painted water towers https://www.australiansiloarttrail.com/map
- Council should consider other factors in Forest Hill if this eventually happens.
   The state of gutter drainage, footpath mowing and maintenance are a disgrace.
- Consider priority of needs for the area. Consider the likely impact of the train line with regard to changing travel if the Olympics come to Queensland. eg. Passenger train and Inland rail.

- As the silos can be seen from the highway, I would like to see the option of all sides being painted even if not all at once. This gives a great variation of themes as well.
- As QR to donate land (maybe part of Inland Rail Project) around the silos for overnight van parking.
- Artwork that will give visitors an added experience should provide a talking point
- Although tourist visitors to the town may increase...current infrastructure eg car
  parking, rubbish disposal and current road and drainage condition will add extra traffic,
  extra litter and will add extra impact on a deteriorating road and drainage network. I
  also would question the cost of ongoing maintenance of such a project.
- A coffee shop/window coming out of a hole on the side of the silo?
   Seriously though, a plaque to explain the artwork and information on silos as per this website. And an acknowledgement of who initiated the silos to be painted as the FH team are humble people and deserve recognition.
  - Looking forward to it!!! Well done team community development 😁

#### **Final Comments from Forest Hill Business Operators**

NOTE: this section is verbatim and has generally has not been corrected for respondent typos nor has it been analysed for key themes and concerns.

- Who owns the silos and who is responsible for the maintenance of the structures currently?
  - Who will maintain the paintwork in the future and at what cost?
- The visibility of these silos from all directions in Forest Hill is excellent, unlike a lot of other silos in Australia. Please consider painting all sides.
- The Inland Rail could spoil this project and make enjoying the murals difficult. I would love
  to see the Railway yards developed in to a beautiful park precinct, to complement the
  painted silos.
  - Parking in Forest Hill is always an issue, so extra parking that allows for larger vehicles and caravans would be needed. Forest Hill is a town filled with heritage listed buildings as well as the ANZAC Monument, quaint shops, Old fashioned country pubs, and a beautiful hall. The silo project will be a great bonus to the town and the greater Lockyer Valley.
- The artist that painted the picture of the Lockyer High School teacher on the wall of the old squash courts that have since been demolished, has been robbed of his/her chance to exhibit his/her skills. I am sure he/she could do something fantastic with the silos.
- Please just embrace the town, do something with the history and produce of the town incorporating the scenery
- Parking could be an issue?
   Also the Inland Rail could spoil the view and ambiance.
- Make it happen
- Let's get this done! Whilst Aussies are being "forced" to visit their own backyards due to Covid- we need to get this project happening, to bring in \$\$ to our local economy. Especially when we are relatively at the centre on SE Qld. an easy day trip from Brisbane, Ipswich, Gold Coast, Toowoomba, Sunshine coast etc.
- It had to be done in conjunction with bike path from Gatton to Forest Hill and further development of Forest Hill caravan park

- I'm excited by this project. It will be further enhanced by having a history trail for the town for visitors to enjoy. Another future project would be a short stay, free camping option. Future, future would be to develop the whole silo precinct to make it into a parkland and public place for all to enjoy.
- I'd like to see something colourful sunrise or sunset scene
- I would not like to see it personalized, with genuine community members or businesses.
- I believe that the money would be best spent putting infrastructure in the town. Who is going to maintain these when painting starts to age? They are perfectly ok as they are
- Hurry up and get it happening
- History of Forest Hill would be most interesting, going way back in time
- Consider priority of needs for the area. Consider the likely impact of the train line with regard to changing travel if the Olympics come to Queensland. eg. Passenger train and Inland rail.
- As QR to donate land (maybe part of Inland Rail Project) around the silos for overnight van parking.

#### **Final Comments from All Respondents**

NOTE: this section is verbatim and has generally has not been corrected for respondent typos nor has it been analysed for key themes and concerns. This section contains comments also provided in filtered sections above.

- You've got nothing to lose doing this project!
- Yes. Don't do it. Instead use the money to fix up and improve the town itself. It is a quaint town, and we want it to stay that way.
- Would love to see a mural of Bob Fifoot, considering the previous one has been destroyed.
- Would like to see an equestrian theme, with heavy horses
- Would like to see a vision of Lockyer Valley produce on the silos, from cotton to the variety of vegetables grown now and the livestock
- Why not do the water tower as well?
   Perhaps murals to honour our service men and women, nurses etc
- Why is none nor an option for question 1. Saw a link to this on Facebook and thought filling
  out the servay would be a good thing for the area. Have not seen any of the project
  information. And none I'd not anoption that will make this servey void as people are going to
  fill out incorrect information. As a selection IS required to complete the servey this need to be
  removed or nill/none need to be added as an option.
- Who owns the silos and who is responsible for the maintenance of the structures currently?
   Who will maintain the paintwork in the future and at what cost?
- We hope this project gets the go ahead
- Using local artists would be great
- Use professional artists and designers. One theme, one great pic.
   Less detail is MUCH better to view than highly detailed pix which have tried to please everyone.
- Time to let more than just a few locals determine what is potentially best for the town as a part of the Lockyer Valley
- This would entirely depend on who is doing the design and painting and the budget. I have heard figures of \$50,000 mooted in the community, which seems a shocking waste of rates to me for something that can only be seen by driving down a side road in the valley. I have never yet noticed these silos from the highway. Are we committed to employing local artists only in the design and execution of the artwork? And would we guarantee a mix of indigenous and non-indigenous art in the design. Without these assurances, you would be spending big \$\$\$ on an initiative that would send our rates outside the valley to design a political hot potato.

Would the community be invited to participate in the design and execution and would it be limited to local artists and community members only

- This would be a positive thing for the Lockyer Valley. Has been needed for a long time. Needs
  to be uplifting for the locals as well as visitors. Needs to show mainly the value of our land
  and wildlife, and maybe things provided to Australia and the world.
- This will make a great tourism boost there is an actual page on fb for silo art followers this will
  encourage visitors to come to our small town have a coffee or breakfast at a local cafe or
  lunch or beer at local pub look thru our shops
  all the ems that helped with 2011 floods could b another option or an aerial view of our valley
- This is a poorly written survey, designed to garner support, not to gauge opinions. There is little evidence, despite the rhetoric of the investors to show economic benefit, and anecdotal reports from silo art towns speak of little change resulting from the art. Perhaps we should wait for the outcomes of the Griffith University study before making any decisions. Imagine what this size of investment could do for our community if the money were spent on Arts opportunities for residents and visitors.
- This is a great project and I really want to see it happen as soon as possible. The murals should show the history of Forest Hill. Please, no abstract stuff or stuff that doesn't belong in, or come from the area.
- This could be partly funded by a public fundraising similar to "Buy a Brick"
   If it was, I'm sure a number of the 42,000 population would be prepared to invest \$5+
- There is a website that I have used for silo art in the past: https://www.australiansiloarttrail.com/queensland-silo-art-locations
- There are no negatives for this idea. good easy access viewing platform. add informative pamphlets to showcase the area and bring on the travelling public.
- The visibility of these silos from all directions in Forest Hill is excellent, unlike a lot of other silos in Australia. Please consider painting all sides.
- The sooner it's done the better we have been talking about such a thing for years wondering why it hadn't been done it would also be great if there was provision for a restaurant in the silos but that may not be possible
- The silos should be painted both sides which will be unique in its self. It should show the amazing things of forest Hill and the valley. And if it's bright enough you will be able to see it from the highway. So don't use much sky blue
- The railway yards were the main reason everyone came to town. Perhaps an old horse drawn trailer with a load of produce/hay.

- The proposal is great. However, we do have limited space for caravanners. At the present time there are literally hundreds of vans heading west. We have just spend 3 weeks in outback Queensland and the number of caravanners is jaw dropping.
- The project is a GREAT thing for Forest Hill,
   Just need to make sure there is a proper viewing area, parking for long vehicle, and turn around area
- The Inland Rail could spoil this project and make enjoying the murals difficult. I would love to see the Railway yards developed in to a beautiful park precinct, to complement the painted silos.
  - Parking in Forest Hill is always an issue, so extra parking that allows for larger vehicles and caravans would be needed. Forest Hill is a town filled with heritage listed buildings as well as the ANZAC Monument, quaint shops, Old fashioned country pubs, and a beautiful hall. The silo project will be a great bonus to the town and the greater Lockyer Valley.
- The history of the town I have lived here 15 years now and both of my children have gone go Forest Hill school and I know all the local
- The Forest Hill railway and weigh bridge was a big things back in the day. A real transport hub.
- The artist that painted the picture of the Lockyer High School teacher on the wall of the old squash courts that have since been demolished, has been robbed of his/her chance to exhibit his/her skills. I am sure he/she could do something fantastic with the silos.
- Sunflowers
- Suggestion for a portrait would be the face of my Grandfather Walter Kowaltzke, very well known in the region throughout his life.
- Since moving to Laidley 6 years ago, I've thought that this project was something that is
  needed to enhance our community. It capitalises on the natural beauty, the initiative and
  resilience of the Forest Hill businesses and residents. Let's build upon the incredible
  attractions that we have already!
- Shouldn't promote agriculture
   Support Australian natural environment and wildlife
- Q7. I would like more discussion/thought given to what is meant by 'enhance'. In what way do we want to 'enhance' our local environment? Do we want to brighten up the area for locals? If so, putting the murals on the northern side will not achieve this. Do we want to bring more visitors than we have at the moment? I feel more questions/commentary should have been given to this aspect of the project to get people to realise what this means for the town. Q8. So many country towns have some sort of 'street art' (of which silo painting is just another form) that it would need to make us really stand out or maybe just become another h-hum moment. Then the question becomes what are we going to do with all these extra visitors? Parking in the main and side streets is often at a premium already. Would it provide

extra employment, or just a couple more casual positions?

Q11. My level of support would depend on more information, not as to the silo designs, but the financial aspect and the effects of Inland Rail. I do not like committing to projects that have such nebulous funding. Council rates do not need to be increased to pay for projects such as this when many people find it difficult to pay even now. I do not want to be beholden to funding from Inland Rail which would be looked upon as some sort of de-facto approval of their project. Also, what consideration is being given to how Forest Hill is going to look and function after Inland Rail has decimated the liveability of our town? What visitors will want to come and be bombarded by noisy trains every half hour?

Q12. Painting of the southern side of the silos would make it visible to more of the town and use some of the abandoned railway yards as parking. I would NOT like to see the green space of the Recreation Grounds turned into a bitumen carpark. I would rather the main street become more of a 'period piece'.

- Possibility of art on the northern side and night light display on the southern side. Not
  forgetting the east and west ends of the outer silos stand out to have their own piece of art.
- Please put another painting of MR Bob Fifoot. We all love him very much.
- Please let the silo paintings be contemporary, positive and attractive, not just about history.
- Please just embrace the town, do something with the history and produce of the town incorporating the scenery
- Please go ahead with the project and then extend the beautiful garden precinct (Forest Hill place) around the silos.
- People go to see the silos everywhere, brings in a lot of tourist
- Parking could be an issue?
   Also the Inland Rail could spoil the view and ambiance.
- Paint the Silos and the people will come!
- ONLY Forest Hill ratepayers should have a say on this project. They are the ones that will be here for years to come.
  - The silos are a part of Forest Hill history they should be left as they are!!! Not modernised!!! Forest Hill does NOT need more tourists!! Yu can't get a park in Forest Hill now! What will be done about parking issues?
  - A letter should be sent to ALL Forest Hill ratepayers (not with postcode 4342 just F. Hill) with a survey attached!
- Only concern I have is the cost of ongoing maintenance after the initial project. Will this also be able to be financed through grant funding????
- Needs to go ahead
- My idea would be advertise the valley for what it is the food produced for Australia

- My favourite large scale mural artists are: Matt Adnate!, Brightsider, Sam Wilkinson 'LEANS' (Sam is brisbane based), Guido van Helten,. Kooroonda Silos have a light/projection show every night which encourages tourists to stay until evening:)
- Maybe a mural could be an early scene of the railway yards showing all the produce drawn by horse & wagon. There are a few old photographs showing this.
- Make these Silos into something more appealing visually is a step in the right direction. Beautification of something old and grey with potential to increase the tourist trade for Forest Hill is a bonus.
  - Is there any impact from the Inland Rail Project that may jeopardize this project? Is there any guarantee from GrainCorp that they will not be removing or decommissioning the silos in the near future?
  - I would like to think they are still functional as well as nicer to look at.
- Make the inland rail project pay for it. It could help remind us what we lost.
- Make sure there are seats and toilet facilities close by.
- Make sure the process is transparent and consultation genuine not a box ticking exercise.
- Make it sophisticated, not just a farm scene or horse and cart
- Make it happen
- Love the idea.
- Let's get this done! Whilst Aussies are being "forced" to visit their own backyards due to Covid- we need to get this project happening, to bring in \$\$ to our local economy. Especially when we are relatively at the centre on SE Qld. an easy day trip from Brisbane, Ipswich, Gold Coast, Toowoomba, Sunshine coast etc.
- Let's not make it political or anything. Keep it positive and beautiful, so it only resembles and induces positive feelings.
- Large business houses finance materials and labour for murals eg. paint companies, scaffolding companies.
  - Young people to be able to be taught in TAFE colleges on art and scaffolding. When and if project goes ahead, maybe a volunteer group act as guides and information on silos.
- Keep it unique to Forest Hill and in keeping with the Lockyer Valley, it's very important to include what we have when show casing not only Forest Hill but our valley, the whole of the Lockyer Valley will benefit from this project
- Just do it. The benefits for the LV would be enormous. 👍



- Just do it.
- Just do it!
- JUST DO IT !!!
- Just do it
- It should be done!
- It needs to go ahead. A great draw card for the Valley.
   The Lockyer Valley needs to become more artistically cultured and this is one great opportunity.
- It had to be done in conjunction with bike path from Gatton to Forest Hill and further development of Forest Hill caravan park
- It can't hurt. Any art around the valley is nice. Not sure it's going to be a massive drawcard though
- Is this going out to tender? Who is doing the design work?
- I'm excited by this project. It will be further enhanced by having a history trail for the town for visitors to enjoy. Another future project would be a short stay, free camping option. Future, future would be to develop the whole silo precinct to make it into a parkland and public place for all to enjoy.
- If the new railway is to go through the little towns of the Lockyer Valley, any projects like this to boost local morale and the economy will be a wonderful thing.
- If the Mural is colored and visible from the Warrego Highway as stated, a % of daily commuters or travelers will take the detour to view the silos, and possibly stop to buy something.
- If it could be abstract but not not too crazy
- Id love to see a mix of Aboriginal art, farming and historical art
- I'd like to see the "Gatton Ag College" included in the silo art. Not only has it been an important part of valley life, a lot of its constituents support Forest Hill. There's also the link to the Army Hospital that was set up there during the war.
- I'd like to see something colourful sunrise or sunset scene
- I'm all for it!
- I'd like to see a combination of images. Would love Bob back on one of them. The artist that painted him is brilliant. I'd also love to see a positive aboriginal & scenic landscape scene but

not painted with traditional dots painting. Something softer and more like Bob. Maybe cultural burning in the background on the mountains, a large family fishing and camping by a wetland.

- I would not like to see it personalized, with genuine community members or businesses.
- I would love to see this project go ahead. It will be good for not only Forest Hill but good for the Lockyer Valley region
- I would love to see something true to Forest Hill History, or each silo could be from a different era eg time lapse
- I would love to see maybe our local photographers work of Lockyer Valley on silos
- I would like to see something involving a steam train and produce. I would like to see something involving Cobb & Co. I am really looking forward to this project and wish for it to go ahead. I believe it will do wonders for Forest Hill and the Lockyer Valley. Thank you for the opportunity to have my say.
- I work in aged care in the Lockyer valley, and many of our residents come from the local farming communities, and I would love to see at least some of them consulted personally on the project
- I very much hope you go ahead with this! I've loved the painted silos I've visited, and a someone who lives in Brisbane, having one close by would be wonderful. I regularly lead group motorcycle rides, and this would definitely become a favourite stopover (assuming they were done well).
- I think we need to bring it up to a modern artistic look. I'm no artist but appreciate art. Most things in the valley are heritage themes. It gets a bit tyring after a while.
- I think this is a great idea and hope to see it happen.
- I think making Forest Hill a RV friendly town would also support this
- I think it's necessary to address the lack of parking in Forest Hill to accommodate extra tourists. Both for general traffic and also for caravans. This is the only issue I can foresee as a result of a fantastic project. Our little town is such a desirable place to be and this will showcase just how special it is both historically and currently.
- I think it's a brilliant idea. We have a beautiful state, sunshine for 99% of the time, wonderful people that are proud of their locality and would love any chance to enhance it and draw more visitors!
- I think it is a no brainer
- I think involving local indigenous artists & tributes to their long history with the land would be a step towards healing.

- I think all of these large rural silos in smaller towns should be painted with funding from state and federal governments
- I think a military theme in support of the RAAF base but have all three services on there in recondition of all current and past service member that live in the area
- I know ppl who travel the silo trail in 4wd and caravans, grey nomads etc. I've been impressed with other silos I've seen and have often said, they should do the Forest Hill silos.
- I have been saying ever since I first saw this done around Australia that they should be done. I think to honour our region and Forest Hill should be top priority
- I do not recommend faces as there will always be someone who will feel 'left out/ignored'
- I believe that the money would be best spent putting infrastructure in the town. Who is going to maintain these when painting starts to age? They are perfectly ok as they are
- I believe a mix of old and new is needed to meet both what the community would like as a whole but also what the tourist's will travel for. Something like portraits of cattle?? Inclusion of our now many cultures but also the UQ campus and its progressive science pushing AG further. It would be great to have something unique that still leans to the vibe of the valley. The Gatton portrait was great.
- I am very excited that we will have our own art to show off
- I am not against the project, but I am apprehensive. Much thought and discussion would be needed for an appropriate theme, cost of works, cost of renovating art in how many years? Before any decisions, to be thoroughly investigated p which i guess it would be. State of the Railway Yards, Parking in town, consideration of residents and traffic near the site. In my opinion, I would like to see the Business area of town looking like a "Step back in time" for visitors. 7 out of 11 places are over 100 years old. History to build on.
- Hurry up and get it happening
- Hope a local artist will be used.
- History of Forest Hill would be most interesting, going way back in time
- Great project. Good on Council to be visionary.
- Great opportunity to increase interest in the area.
- Great idea, will support tourism in the valley, and will support local businesses in the Forest Hill community
- Great idea!
- Great idea hope it goes well

- Go for it!! It will be great.
- Get on with it
- Get good artists. Some of the work on silos is not very good and some is fantastic. You should go to the trouble of getting good artists.
- Fully support the project as a great means to bring tourists to the Lockyer Valley
- Full support for this project
- Forest Hill needs something like this. The silos are sitting there doing nothing, make something of them. Just do it! You won't regret it
- Focus on the rural aspects of the Lockyer Valley and how beautiful it is here.
- Ensure it depicts local industry & people
- Encourage use of appropriate hashtags to encourage repeat visits.
- Don't be mislead by photoshopped images and hyped-up media claims. Look at the actual
  quality of the detail in the artist's work. The proof is in the pudding. Some artists are good at
  promoting themselves far beyond their actual abilities, others are good artists, others are
  good at both art and promotion. Compare the southern state silo murals to the existing
  Queensland silo murals, there's a huge difference in quality.
- Don't take too long, and art must be significant to the town
- Do it
- Do it
- Definitely should be to tell the history of Forest Hill.
   Having a designated RV area near them is a must.
- Cricket scene
- Creating a regional park around the silos on the adjacent railway land will need to be factored
  in as it is a key part to the success of the project. Also don't forget the water tower as a
  bookend project to the silos and should be incorporated into the theme. The silo art trail has
  heaps of painted water towers https://www.australiansiloarttrail.com/map
- Council would be crazy not to utilise the advantages of jumping on the silo trail to help bring tourists to our area. Maybe even expand it across to the water tower on Laidley / rosewood rd!
- Council should consider other factors in Forest Hill if this eventually happens.

  The state of gutter drainage, footpath mowing and maintenence are a disgrace.

- Could also include the Gatton water tower
- Consider priority of needs for the area. Consider the likely impact of the train line with regard to changing travel if the Olympics come to Queensland. eg. Passenger train and Inland rail.
- Can't wait to see the finished product.
- Can't wait to visit!
- Being a part of the silo art trail will definitely bring travelers into the region...when they visit they spend money. It will be important to select pictures /images that reflect the Lockyer region, making it different from other places. Images where visitors learn something about the region would be great.
- As the silos can be seen from the highway, I would like to see the option of all sides being painted - even if not all at once. This gives a great variation of themes as well.
- As QR to donate land (maybe part of Inland Rail Project) around the silos for overnight van parking.
- As an art teacher at LDHS, it would be wonderful for young people and other members of the community to watch a professional artist at work and also listen to them talk about the design process.
- Artwork that will give visitors an added experience should provide a talking point
- ANZAC theme would tie in well as it will be seen from the ANZAC Memorial
- Although tourist visitors to the town may increase...current infrastructure eg car parking, rubbish disposal and current road and drainage condition will add extra traffic, extra litter and will add extra impact on a deteriorating road and drainage network. I also would question the cost of ongoing maintenance of such a project.
- A yearly festival would be cool to have to celebrate the town.
- A yearly festival would be cool to have to celebrate the town.
- A plaque explaining the murals including a little history
- A coffee shop/window coming out of a hole on the side of the silo? Seriously though, a plaque to explain the artwork and information on silos as per this website. And an acknowledgement of who initiated the silos to be painted as the FH team are humble people and deserve recognition.
  - Looking forward to it!!! Well done team community development



#### **Comments from In-person Consultations and non-Survey Submissions**

- I hope it happens... It will suit the town
- Not Cobb & Co everyone does that. Farming, history, Uni students and modern themes
- Great idea! [regular visitor from Tarampa]
- Show respect of military
- It will be great! Historic use of rail yard would be good.
- Not local but used to live in Gatton. Don't really support it as I think Silo Art has had its day (no longer novel)
- Great idea! Have travelled all over and seen them and many people follow the Silo Art Trail.
- [From Toowoomba; supports and is interested in the project] "A good think"
- [Gatton campus Uni student from outside the area] "Yes, it's a good idea"
- Not a fan, but of it's good for the region... [Local]
- [ex-Local; very supportive; owns a home here and will be promoting the project]
- [Local] Very supportive
- [Locals; Mixed views. Thinks 'ratepayers' should be indicated separately in the survey and they are the top local stakeholders.
- [Locals supportive]
- We need to acknowledge Indigenous history. One idea is to completely paint one silo with Indigenous theme such as Dreamtime, with a 'tail' that flows under the other silos. The other silos have images from history to modern times. [So the combined artwork is a journey through time from Indigenous to now]
- Of the 23 choice types displayed in preference Numbers: 20/23, Grenfell; 13/23 Thallon; 21/23 Karoonda. This is because they don't have people in them, are real life scenes, are rural/farming, timeless in nature, colourful, Australian. I would like the scenes to reflect the local crops and wildlife as well.
- An image of the university should also be included as this is where all the agricultural research is done, image of Albert Joseph whom owned produce sheds across from Silos, image of the historical main street in Forest Hill, images of the crop fields
- Hi, just wanted to provide feedback regarding artwork options I think that it doesn't need to be specific
  to Forest Hill but the Lockyer Valley which will join our communities and include (perhaps by "morphing"
  from one mural into another) the things we do in the valley eg cropping of not only grains but vegetables,
  our pioneering aspects (Laidley & Gatton Pioneer Villages), Heavy horses, and of course our fabulous hills
  as a backdrop I am sure there are other options to include amongst it too.

• Good luck with the programme and thank you for taking on my feedback.

# FOR MORE INFORMATION ON THIS REPORT OR PROJECT CONTACT

Lockyer Valley Regional Council

**Community Development and Engagement** 

CATeam@lvrc.qld.gov.au

1300 005 872